



Photography and Videography Policy 2026 - 2027

Fairford Rugby Club supports the appropriate use of photography and video to celebrate rugby and promote the club. In line with RFU safeguarding guidance, the welfare, dignity and privacy of children must always come first. This policy applies to photographs, video recordings, livestreams and other digital imagery involving anyone under 18.

Consent and children's wishes

- The club will obtain and record parental or carer consent through the membership process before using a child's image on club-controlled channels. Consent may be changed or withdrawn at any time by contacting the Club Safeguarding Officer.
- A child's wishes must also be respected. A child who does not want to be photographed or filmed will not be pressured, disadvantaged or excluded from taking part.
- Information about children who must not be photographed will be shared only with those club officials, coaches and authorised photographers who need to know.

Taking photographs and video

- Images should normally show the activity, match or team. Close-up or individual images of a child may only be taken or used where the appropriate consent has been confirmed.
- Children must be appropriately dressed and images must not be sexualised, degrading or taken in a way that could cause embarrassment or place a child at risk.
- Photography, filming and the use of camera-enabled devices are not permitted in changing rooms, showers, toilets or medical and treatment areas.
- Any professional, press or club-appointed photographer must report to a club official, identify themselves, explain the intended use of the images and follow this policy.
- Livestreaming or recording an age-grade match or activity for wider publication requires prior club approval and confirmation that the necessary permissions are in place.

Fixtures, events and mascots

- For home and away fixtures, tournaments and other events, team officials should confirm the host's photography arrangements and share any restrictions securely on a need-to-know basis.
- If a child is acting as a mascot, consent for any planned photography or social-media use will be confirmed in advance. If consent is not given, the child will be offered an appropriate way to participate without being photographed.

Publishing and sharing images

- The club will not publish a child's full name alongside their image or include personal details that could identify or locate them, such as an address, school, telephone number or routine.

- Club images will only be published through authorised club channels by approved individuals. Images will be stored securely, access will be restricted and they will be deleted when no longer required.
- Parents and spectators should focus on their own child where possible. Team or match images that include other children must not be posted or forwarded, including through social media or messaging groups, where consent has not been confirmed.
- Images must not be copied, edited, captioned or shared in a way that could be harmful, misleading, discriminatory or inappropriate.

Concerns or misuse

Anyone who believes an image is being taken or used inappropriately should not confront the person if this could increase risk. They should report the concern promptly to Sandra Lewis, Club Safeguarding Officer, or another club official. The club may ask a person to stop taking images, remove content from club-controlled channels and refer a safeguarding concern to the RFU, police or other appropriate agency. Call 999 where a child is in immediate danger.

Contact details Club Safeguarding Officer: Sandra Lewis 07900635657

Safeguarding Assistant: Louise Little 07497506473

Club safeguarding email: safeguarding@fairfordfrc.co.uk

RFU Safeguarding Team: safeguarding@rfu.com | 020 8831 6655 (unmanned safeguarding line)

Related RFU guidance: [England Rugby safeguarding information](#)

Policy updated: September 2026 **To be reviewed:** September 2027